

NATURE-BASED OUTDOOR ECONOMY WESTERN AUSTRALIA

PARTICIPATION

38 million

times that WA residents
15+ participated in nature
-based activities in 2016



117 million

hours spent on outdoor
recreation by WA
residents aged 15+ in 2016

52%

of outdoor recreation for
15+ is walking, running, or cycling



330 thousand

nature-based outdoor activities
by WA school children in 2016



IMPACT



\$2.1 billion

total spending on WA outdoor
recreation in 2016

18,500 jobs

full-time equivalent jobs from
outdoor recreation in WA in 2016



\$1.08 billion

gross value added from outdoor
recreation in WA in 2016

\$208 million

lifetime avoided healthcare
cost from outdoor activities
in WA

